

GEMS & JEWELRYSM

Bi-Annual Publication For Over 40 Years!



Gems & JewelrySM Magazine

The official bi-annual publication of the International Gem & Jewelry (InterGem) Shows. Market your company directly to InterGem jewelry shoppers every week with affordable advertising opportunities. With over 60 shows in dozens of major U.S. markets, you'll stand out all year long!

Our Audience

- 130,000+ Annual Show Attendees
- 115,000 Monthly Average Page Views on www.InterGem.com.
- Retail: 200K Email Subscribers
- Wholesale: 40K Registered Buyers And 45K Email Subscribers
- Average Age: 35-65 Years Old
- Gender: 70% Female

Why You Should Advertise

- Market directly to over 130,000 attendees, who receive a complimentary copy of *Gems & JewelrySM Magazine* upon entering any InterGem show.
- Every edition of our magazine is professionally digitized and posted on www.InterGem.com, which has over 35,000 monthly visits.
- We offer low, competitive rates which make advertising bi-annually affordable.

Additional Benefits

- Your company will receive priority status when you purchase a booth at any InterGem show.
- Have your company's name highlighted on the Show Program / Floor Plan when you exhibit at any InterGem Show.
- Your full-size advertisement will be displayed on a large banner at the entrance of any InterGem shows
- you exhibit in.
- Full page ads are placed on the "Featured Exhibitors" section of the event website for each show you participate in.

All benefits applicable during the season purchase was made ONLY. Benefits cannot be guaranteed for last minute contracts.

Advertising Options

Gems & JewelrySM Magazine offers several affordable advertising options with something for every budget. Our bi-annual magazine offers you the opportunity to connect to InterGem attendees and website visitors all year long with publication dates at the beginning of Fall and Fall.

Advertisement	Size (Inches)	Price
Front Cover	3 Full Pages*	\$2030
Back Cover (Half Page)	5.5(w)x4.25(t)	\$850
Full Page	5.5(w)x8.5(t)	\$650
Half Page	5.5(w)x4.25(t)	\$450

*Includes front cover and two full size inside pages.

Fall 2023
Issue Deadline:

FRIDAY, JUNE 9, 2023

